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YourEncore Receives Indiana Entrepreneurial Growth Award

Company founded to keep retiring scientific talent in the workforce

INDIANAPOLIS—October 18, 2007— Proving that today's retirees are more active than ever, YourEncore today received the Indiana Entrepreneurial Growth Award from Indiana University's Kelley School of Business. This award is part of the Indiana Entrepreneurial Awards of Distinction, designed to honor outstanding, emerging and established entrepreneurial companies in growth, entrepreneurial spirit and innovation.

With a business model based on matching retired scientists and engineers with companies in need of their expertise, YourEncore is tapping into and helping to facilitate what has become a growing trend in this country.

“This is a tremendous honor and we are thrilled to have the opportunity to showcase the true value that retirees bring to businesses looking to innovate outside of their organizations,” said Brad Lawson, president and CEO of YourEncore. “In just four years, we have developed an extensive list of highly respected experts and established partnerships with some of the world's largest and most innovative companies. We couldn't have done either without the hard work and dedication of the YourEncore team and the invaluable support from our founding client companies, including Procter & Gamble, Eli Lilly and Company, Boeing and General Mills.

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According to The Johnson Center for Entrepreneurship and Innovation at the Kelley School of Business, YourEncore was one of more than 100 businesses competing in four categories, including Growth, Spirit, Innovation and Social Enterprise. To be eligible for the awards, companies had to be founded by the 2004 fiscal year, be a public or private corporation with a proprietorship or partnership located in Indiana and have revenues of more than \$1 million. Eleven of the companies have been founded since 2001 and 17 of the companies are less than a decade old. Companies that competed for the Growth award each had to show at least a 35 percent increase in revenue for each of the past two years.

The award was presented to YourEncore October 18th as part of the third annual Indiana Entrepreneurial Awards of Distinction ceremony. The banquet was hosted by The Johnson Center for Entrepreneurship and Innovation at the Indiana Roof Ballroom, located at 140 W. Washington Street in Indianapolis.

To learn more about YourEncore, please visit <http://www.yourencore.com> or to learn more about the Indiana Entrepreneurial Awards of Distinction, visit <http://www.kelley.indiana.edu/JCEI/Business/IEAD/page1663.html>.

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About YourEncore

YourEncore (<http://www.yourencore.com>) helps companies accelerate innovation by leveraging the expertise of retired scientists and engineers. YourEncore provides these services to industry-leading companies using a secure and confidential business environment. Procter & Gamble, Eli Lilly and Company, The Boeing Company, General Mills, National Starch and other Fortune 500 companies engage with YourEncore to leverage external innovation as a means to accelerate growth. YourEncore experts specialize in the life sciences, consumer sciences, food sciences, specialty materials, and aerospace and defense industries. YourEncore is headquartered in Indianapolis.